



**Accuride Wheels Europe & Asia**  
**Weyerstrasse 112**  
**D – 42697 Solingen**

21.01.2019

To our customers

## **Rebranding of *mefro wheels* to ACCURIDE**

On June 1, 2018, Accuride completed its acquisition of the former mefro wheels business, and incorporated mefro wheels in its Accuride Wheels Europe & Asia business unit. With Accuride as our new corporate name, we will continue our heritage of delivering exceptional wheel technology innovation and service to our customers in the automotive, commercial truck and off-highway market segments.

Within January 2019, we will start the process to change the stamped brand names. The wheel branding will change from the old stamps like mefro, mefro wheels, Kronprinz, KPZ, Südrad, SRD etc. to **ACCURIDE** in all business segments and all plants. For a certain period during 2019, you may still receive wheels stamped with the old brand names. There are no design or manufacturing changes on those wheels other than the stamping.

Again, this is part of our rebranding efforts in Europe and Asia which have to be concluded by April 2019 the latest.

Our commitment to you is to make the commercial transition from *mefro wheels* to ACCURIDE as simple and transparent as possible.

Kindly distribute this information further into your organization. If you have any questions regarding this matter, please call your local Accuride representative.

Sincerely,

Accuride Wheels Solingen GmbH